



## Plan three



### I have a seasonal hotel, how can I sell to Italy and Europe in an effective, profitable way?

This plan is indicated for seasonal structures in mountain areas, etc., such as hotels, tourist villages and apartment rental agencies who wish to have a presence on the Internet with the objective of being visible to more markets and making more effective use of their advertising investment. The site is realized in four languages, activated and hosted on our site in the USA and promoted on international portals in English and domestic portals in Italian, French and German and including an advertisements and sponsorships on Nozio Travel Network. The plan does not include taking pictures, which are the facility's responsibility.

**Our offer for this plan is 11,300 Euro + VAT and maintenance for subsequent years is Euro 2,700 + VAT.**

**Request a no-obligation visit** from the sales consultant for your area!

Services designed for you:

- **Texts and translations:** writing the English text (1000 words) and translation into Italian, French and German
- **Personalized map:** realization of an interactive map including detail and a printable PDF version
- **Creative work:** realizing the graphic proposal
- **Web pages:** production of 24 html pages, 6 in English and 18 pages in Italian, French and German
- **Domain:** registration and activation
- **Site publication:** rental of disk space on an American server with a secure partition for sending credit card data
- **Electronic mail:** activation of 1 e-mail box with unlimited space
- **On-line reservations:** activation of the procedure and of the reservation system with commission
- **Special Offers:** activation of software for the independent management of promotional packages
- **Statistical analysis:** activation of the system for controlling access to the site
- **Key words:** study and insertion of personalized search words (words most typed by Internet users to find the information they are searching for): English, Italian, French and German
- **Search engines:** manual registration on 150 portals, directories and search engines in English, Italian, French and German
- **Advertisements and sponsorships:** advertising on a network of websites and portals, dedicated to international tourism, that guarantee an annual flow of 5 million visitors from every country in the world
- **Support:** personal assistance for the hotel via telephone and e-mail

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